

PERMANENT PROGRAM FOR CUBAN SUSTAINABLE MOTORCYCLING



Author: Lic. Onelio García Pérez



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1- GRATEFULNESS

Fulfilling the tasks commended by the Commissioner of motorcycling of Havana City José Peon Pérez, the **Commission of Environment of the ULM** directed by Kattia Juárez Hernández and to integrate the Cuban bikers in the indispensable environmentalist movement that the **FIM** promotes, to follow the teachings of Ángela Corvea **ACUALINA** www.acualina.org and to present the combined works of the pioneers, neighbors, fans and independent passionate Cuban bikers with the environmental rescue, that is why, I decide to edit this work.

The integration of the Cuban bikers to the Latin American environmentalist movement is already a fact. Countless spaces approach these topics, Ecoriders www.ecoridersgroup.com has become a place in the world of reference in Internet, a space where the topic of green bikers of the world is promoted, consulted and recognized that as we do at present, take care, contribute, and make an effort in improving the environment of our planet Earth.

During the elaboration of this program, I have received the collaboration of many organizations, people who I would like to thank and not forget to mention.

Special recognition to www.havanatrends.com for the web hosting, old Lucio, his wife Miriam, Ángela Corvea, examples of generosity, perseverance in the environmental rescue of the Havana coast, my dear friend Lupe Fuentes for her sincere help and the movement of ACUALINA which facilitated us to join their work to the insipient work of the Cuban motorists in the beginnings, when 19 motorists and their copilots left the Forest of Havana on 11 bikes of the **EMICCH** on **May 31, 2008** in favour of the Environment in Cuba.

For everybody, simply, thank you!

The author

ÍNDIX

1- GRATEFULNESS	2
2- INTRODUCTION.....	4
3- DEVELOPMENT OF THE WORK	4
3.1- Records:.....	4
3.2- Objectives:	5
3.3- Terms by order of appearance:	5
3.4- Definition of the project:.....	5
4- HISTORY	5
4.1- Implementation in Cuba:	5
4.2- Rules:.....	6
4.3- Current State in Cuba:.....	6
4.4- Annual working plans (2008 - 2010):	6
5- APPLICATION PROPOSAL	14
5.1- Rules for the trips:	15
5.2- Environment officer:	15
5.3- Recognitions and rules:.....	15
5.4- Verifications:	15
6- OBTAINED RESULTS	16
6.1- Publication in Ecoriders, detail card of the game "The destination of the garbage"	16
6.2- Publication in Tribune of Havana Newspaper:	17
6.3- Publications in the Magazines: <i>SENDAS</i> , <i>Excelencias del Motor</i> , Cuba 2009 and Didactic Game "The destination of the garbage."	17
6.4- Tangible recognition by ULM:	18
7- RECOMMENDATIONS	18
8- CERTIFICATION OF ACUALINA	19
9- SUMMATIONS	20
10- DATA OF THE AUTHOR.....	20

2- INTRODUCTION

The **Cuban sustainable motorcycling (MSC)** is an oriented work program to the protection of the environment that classic bikers began in Havana when the first environmentalist journey began on motorcycles from the "lung" of Havana City to the **Club "Friends of Fangio"**. At present, this enthusiasm is part of a "Permanent Program for the MSC" that began in the year 2008 and that translates itself in activities at level of: clubs, organizations and supporting community projects.

See: <http://hobbiesenred.havanatrends.com/hobbiesenred/motosustentable.html>

The sustainable -lasting- term implies harmony and the sustainability is no more than to minimize the impact on nature. This is what was really, materialized when mail arrived to our hands on November 7 of 2007, I quote: *...“I invite you to join the activities to be celebrated on this great day, let us take as example the wonderful activity that will be carried out at Club of Enduro in El Salvador, member of the FESAMOTO, which is a valuable contribution to the positive stocks in favor of the Environment”...* from the **President of the Commission of the Environment ULM Kattia Hernández** and she claims for contribution of the motorists from the different countries to rescue the environment and we began to think of contributing with our knowledge to this noble cause. Submitting to the task of collaborating with the **Latin American sustainable motorcycling!**

What I expressed before has generated a work program that has as purpose: planning (*PLANIFICAR*); doing (*HACER*); checking (*VERIFICAR*); acting (*ACTUAR*) teaching, educating and showing the information for the development of this type of activities.

3- DEVELOPMENT OF THE WORK

3.1- Records:

The employment of: Internet, publications, magazines proper of the motorcycling activity allows and makes it easier to search for information. Fans' stimulus about the environmental topics is a need today for the success and massive participation of the bikers at the environmentalist activities.

The increase of the participation of the Havana bikers in the activities for the MSC, members of the Club "Friends of Fangio", together with the volunteers led by ACUALINA and the **environment officer** have facilitated the maturation of this work.

In Cuba, there are not previous references about our bikers making this type of activities, although, from the beginnings -1917 - the motorcyclists did begin to carry out trips on bikes. The information about environmental topics at motorcycling clubs was insufficient.

3.2- Objectives:

1. To integrate the Cuban bikers in a movement of environmental rescue -MSC-.
2. To create spaces for the promotion, performance, consults, recognition and search of the MSC.
3. To contribute to the environmental improvement of the planet by means of the MSC.

3.3- Terms by order of appearance:

- ULM: *Unión Latinoamericana de Motociclismo*.
- FIM: International Motorcycling Federation.
- EMICCH: Escuderia of English Classics Motors of Havana City.
- MSC: Cuban Sustainable Motorcycling.
- UNEP: United Nations Environment Program.
- LAMA: The Latin American Motorcycle Association.
- FCAS: Cuban Federation of Subacuatic Activities.

3.4- Definition of the project:

Stage 1- Analysis of the main documents, consults of the specialized bibliography, and work in the structuring of the information.

Stage 2- Elaboration of the initial project and circulation for the media.

Stage 3- Implementation, revision, adjustment of the work program traced by the environmental officer of the club of classic bikers LAMA.

Stage 4- Presentation of the communication channel, achieved results, recognitions, rules and proposal of measurement and improvement.

4- HISTORY

4.1- Implementation in Cuba:

In 2007 a query arises in the directive of the Cuban motorcycling transmitted by: José Peon Pérez: "Will proprietors of the Classic Bikers be impelled to participate and listen to the Latin American call? ".

Arising the first Cuban environmentalist project where Havana bikers participated and obtained the **"Prize ULM to the environmental effort in the Latin American motorcyclist sport 2008."**



Initiatives for the World Environment Day
- 5th June 2008 -

Date of the commemoration event	Persons, companies, organizations, etc. involved	Publication, broadcasting, press releases	Explanation of the project
May 31 st	Escuadra de Motocross Ingenieros Clásicos de la Ciudad de La Habana (EMICCH) Federación Cubana de Motociclismo	Document presented to ULM Environmental Commission, attached to the present document	From La Habana Forest to Pragua Motocross Habanero, motorcycle parade and then all the participants will sign the "commitment book" inside "Tama circuit"
August 10 th	FCM Escuadra de Motocross Ingenieros Clásicos de la Ciudad de La Habana (EMICCH)	Document presented to ULM Environmental Commission, attached to the present document	Reforestation and cleaning of Quibo river (Luz, Municipio Playa)

Plan present to FIM in alliance with UNEP

4.2- Rules:

The **sustainability** requires of actions that are decided in each nation, "from bottom to top and inside out", in an autonomous way - specific and decentralized - full of hopes and unifying.

We won't be able to enjoy the motorcycles and be sustainable, without thinking of cleaning our planet, acting scatteredly, thinking individually. The success of these activities is sustained on the cooperation of all the lovers of motorcycles and nature.

4.3- Current State in Cuba:

In Cuba, the **independent motorcyclists** work in the rescue of the environment on the western coasts of Havana, with volunteers of the project ACUALINA. Countless are the itineraries and contributions executed by the pilots of Cuban bikers. We are conscious that we should make more for the planet Earth to be able to continue enjoying our motorcycles, to make **biker-tour** activities, races, etc. That is why; we present the following summary of environmental activities to give an idea of the work carried out by the proprietors of the classic and old bikes in our nation.

4.4- Annual working plans (2008 - 2010):

- **PLAN 2008:** (Document present to FIM in alliance with UNEP) See page 5.
- May 31 of 2008, First activity.

See:

<http://motosclasicascuba.havanatrends.com/motosclasicascuba/documentos/pdf/medioambiente.pdf>

http://motosclasicascuba.havanatrends.com/motosclasicascuba/especial_medioambiente.htm



Founders of the project

- Talks and activities on Saturdays in the Club "Friends of Fangio."

- Creation of the **Record book**: A document where the signatures of the participants are picked up from the beginning in 2008 and stick the Guides of the activities so that the participants know their characteristics.



Pilots signing the Record book

- August 10 of 2008, Second activity



Quibú river outlet planting trees

See: <http://www.ecoridersgroup.com>

- September 20, 2008 - Collection of waste, on the "Beach of the Whale" - Beach of 110 street-.



Activity Playita 110 20/09/08

See: <http://hobbiesenred.havanatrends.com/hobbiesenred/medioambiente.html>

Other references in Internet:

<http://www.ecoridersgroup.com/2008/06/medio-ambiente-y-motociclismo-en-la.html>

<http://www.vanguardia.co.cu/foros/viewforum.php?f=49>

- **Prize-giving ceremony ULM and end of event 2008:**

In the activity José Peon Pérez makes an explanation of the historical importance of this Prize "ULM TO THE ENVIRONMENTAL EFFORT IN THE LATIN AMERICAN MOTORCYCLIST SPORT 2008" for the Cuban Classic Motorcycling -MCC-, it promulgates how difficult it was its selection in which many clubs, and prestigious representations of 22 countries of Latin America and the world participated.



Prize-giving ceremony Club "Friends of Fangio" 27/12/08

See: http://motosclasicascuba.havanatrends.com/motosclasicascuba/especial_motociclismo_sustentable2009.htm

PLAN 2009:

- January 4 2009 - Collection of waste, on the "Beach of the Whale" -Beach of 110 street-

Taken from: hobbiesenred / Medioambiente: "The Ecoriders, integral Files of the Club "Friends of Fangio" would leave at 8:45 a.m. from 1st and 0, Playa all along 1ra, 3rd street up to 110 th street where a crowd of people (children) belonging to the schools of the community waited for us."

See: <http://hobbiesenred.havanatrends.com/hobbiesenred/medioambiente.html>



Members of the project "Looking for my space" perform on 110 Beach

- Talks on Saturdays at the Club "Friends of Fangio" and in the **First fair of "Bikes in Cuba"**, activity where **Didactic games** were given to the children related to the environmental topics etc.



First Expo of "Bikes in Cuba" august 2009

See: <http://www.tribuna.co.cu/etiquetas/2009/septiembre/3/motos-cuba.html>

- September 19, 2009 - **FOR A CUBAN SUSTAINABLE MOTORCYCLING.**



Beach of 16, September 19, 2009



Published article

See: <http://hobbiesenred.havanatrends.com/hobbiesenred/pdf/lucio.pdf>

- **Previous guide to the activity of the day December 26th, 2009.**
The **Guide** is an official document for the development of the activity and it is circulated in newsletter and the press that cooperate with the movement.



Published article

See: <http://hobbiesenred.havanatrends.com/hobbiesenred/pdf/guia.pdf>

- Activity day December 26th, 2009 - **ACUALINA AND LAMA WORKING TOGETHER TO HELP STOP THE POLLUTION IN CUBA!**



Bikers in the collection of solid wastes



Published article

See: <http://hobbiesenred.havanatrends.com/hobbiesenred/pdf/lamacualina.pdf>

Other references in Internet:

<http://www.tribuna.co.cu/etiquetas/2009/septiembre/3/motos-cuba.html>

<http://www.tribuna.co.cu/etiquetas/2009/septiembre/21/muchas-manos.html>

PLAN 2010:

- **Talks** and activities on Saturdays in the Club "Friends of Fangio".
- **Guides II** previous to the activity of June 5th, 2010.



Published article

See: <http://www.cubadebate.cu/fotorreportajes/2009/11/09/motociclistas-recorren-trayecto-ruta-son-homenaje-compay-segundo/>

- June 5th, 2010 - **LAMA AND ACUALINA CONTRIBUTE TO THE WORLD ENVIRONMENT DAY.**



Environment officer welcomes the participants



Published article

- **Environment Mototurismo LAMA** (documet in approval process).



Published Video

See video: <http://www.youtube.com/watch?v=7Ap2M32X-ZY>

- **To clean up the world in Playa Municipality (Planned)**
- **Guide III See: hobbiesenred / Channel of Motociclismo / MSC**

Saturday, 18th September of 2010 - 9:00 - 12:00 a.m.



To Clean The World is an international campaign supported by the PNUMA, with headquarters in Sydney, Australia and where more than 120 countries participate through numerous organizing committees. Cuba, for several years is integrated to this environmental movement in different points in the country.

The municipality of the capital of Playa that embraces 17 kilometers of coast, conforms a committee organizing, noted Municipal Government of Playa that from the year 2000 summon to this campaign, of great benefit for the health of the communities and count on the support of different organisms and entities of the territory, winning every year in organization and prestige. The most notorious result is the educational work that identifies this campaign, being the children, the girls and the adolescents the main actors. Under the motto "Save your little space"! hundreds of volunteers participate on this day every September, cleaning the coasts and the sea of waste. The western beaches of the capital, conformed in their majority by rocks dog tooth require of our help for the difficult of their cleaning and the necessity of making aware the neighbors and swimmers that assiduously make use of these. The main thing: To learn that this is a permanent task and not of only one day.

The edition of this year is the eleventh. The collaboration of the project Acualina, Culture Center of *Playa*, the Club of Classical bikes (LAMA), and members of the FCAS is foreseen; and they will join thousands of students, parents and teachers summoned by the MINED municipal and other volunteers. The Supervisors of the campaign come from the Institute of Oceanology, the Center of Marine Investigations, the National Aquarium and the ONGs ACSUR, FANJ and ProNaturaleza, among others. It won't lack efficient and habitual help of Communal, Raw material and the indispensable Press. The points of cleaning in *Playa* municipality are:
Beach La Puntilla, Santa Fe

Beach La Conchita in Jaimanitas
 Institute of Oceanology bay
 Area of the Mangrove and outlet of Quibú River, Town Flores
 Coast of Náutico
 Beach of CSO *Félix Elmusa*
 Beach Acualina of CSO José Ramón Rodríguez
 Beach *La Concha* and of Park Coconut Island
 Beach of CSO Gerardo Abreu Fontán
 Beach of 110 (Line of the Whale)
 ☀ Coast of 70 (Place of the main activity this year. There will be surprises)
 Beach of 16

☺ WE INVITE ALL THE INTERESTED PARTIES, MANY VOLUNTEERS ARE NEEDED. THANK YOU! ☺

Atte. *Lic. Ángela Corvea*, coordinator of the Organizing Committee: **Govern Municipal of Beach Save your piece!**

- October 16 - Festival of cinema poor Beach of 16 invited club LAMA and members of Peña "Friends of Fangio". (Planned)
- Guide previous to the activity. (Planned)
- December habitual combined National activity LAMACUALINA the 8 Chapters LAMA of Cuba participate (Planned)

5- APPLICATION PROPOSAL

At the moment we are in the 4th development Stage.

We managed to create the Channel of communication of the MSC, nevertheless we have restrictions from the point of connection etc. that hinder updating. Positive results are evidenced in the work, although we are not pleased completely, we have left a lot of road to walk to rescue coasts of Havana. Fortunately, we receive tangible recognitions of the ULM and intangibility for the press means that evidence the improvement of the promotion, communication and the sensitization in the population.

Action Plan for the implementation of the MSC 4ta Stage.					
No.	Date	Task	State	Support	Respons
1	2009	Communication channel	Improvement process	Exists	Oficial Onelio
2	Permanent	Environmental recovery	Unsatisfied	Exists	Members
3	Permanent	Promotion, press, TVC	Satisfied	Exists	Oficial Onelio
4	Permanent	Mensuration/registration	Improvement process	Exists	Oficial Onelio
5	2011	Recognitions and rules	Process	No Exists	Directive Meeting
6	Permanent	Verification	Process	Exists	Oficial Onelio

We work in the mensuration, improvement of the program by means of some mensuration techniques, observation, exchanges in the meetings of the club LAMA, Peña "Friends of Fangio" and we have the support of the National presidents Adolfo, International LAMA Mario Nieves and the Direction of motorcycling in the capital.

5.1- Rules for the trips:

1. The bikers should have an ecological blanket to manage the lubricants and fuels. (Process)
2. The concentrations will be carried out in places where nature is not mistreated. (Do it)
3. It's prohibited to offend any alive being physically. (Do it)
4. The wastes of the trip will be deposited in baskets, sacks in the places of rest. (Do it)
5. The pilots that integrate the caravans should respect the traffic laws, use helmets and avoid accidents. (Do it)
6. The *environment officer* controls the execution of the rules established. (Do it)

5.2- Environment officer:

1. He will be appointed by each LAMA Chapter. (Exist in Havana)
2. He will assure the registrations - ISO, 4.5.4 – and respect of the rules established and the training to the members of the club. (Do it)
3. He will inform the presidents of the chapters about the infractions for the taking of measures. (Do it)
4. He will inform the International Directive Meeting and Commission of the ULM, the novel ideas to develop the protection of the environment. (Do it)
5. He will maintain a vigilant disposition, during the development of the events for the protection of the environment. (Do it)
6. He will send reports about the activities to the International Directive Meeting LAMA and the Commission of the ULM. (Do it)

5.3- Recognitions and rules:

1. Patches or environmentalist stamp LAMA. It will be assigned to the member that is welcomed to the execution of the program. (Process)
2. LAMA environmentalist flag. It will be granted to the chapters that have environmentalists members. (Process)
3. LAMA environmentalist international reward. They will be granted by the jury to the 3 best chapters of the year approved by the International Directive Meeting LAMA. (Process)

5.4- Verifications:

LAMA international environmental Prize.

These three places will be obtained for:

- Sending documentation, listings of commitments to the LAMA International Directive Meeting. (Process)
- For the results of the environmental impact - ISO, 3.7 -. (recognitions obtained by the chapters). (Are registered)
- Considering the mensurations, contributions to the realized activities, the participation %s and the environmental goals LAMA -ISO, 4.5.1-. (Are registered)

- For revision and verdict of the jury designated by the LAMA International Directive Meeting - ISO, 4.6 -. (Process)

6- OBTAINED RESULTS

- It has been possible to involve the motorists, neighbours and organizations in the gathering of solid waste.
- We contribute with the afforestation and the care of the Havana environment.
- Considerable decrease of solid waste in the western coast of Havana.
- We obtained the "Prize ULM to the environmental effort... 2008."
- Achieved a growing incorporation of bikers to this type of activities.
- Recognition from the national and foreign press means.
- Included by the environmental work in: www.cleanuptheworld.org and in **Didactic Games** of ACUALINA.
- The topic Cuban Sustainable Motorcycling is positioned first place in Google.
- The old image of the destructive biker changes in the Cuban and foreign population.
- We participate in charitable activities.
- The work carried out in the Club "Friends of Fangio" allows to incorporate new interested youngsters to the movement.
- We contribute to change the metabolism of the city with our work.



New environmentalist youths that unite to the project

6.1- Publication in Ecoriders, detailed card of the game "The destination of the garbage".



6.2- Publication in Tribune of Havana Newspaper:



6.3- Publications in the Magazines: SENDAS, Excelencias del Motor, Cuba 2009 and Didactic Game "The destination of the garbage."

Didactic game delivered to children and girls carried out in 2010, by ACUALINA and where the motorcyclists of LAMA are included picking up garbage like volunteers in their cards.



nuevas técnicas para evitar la pérdida de vidas y lesionados en accidentes de tránsito, además del encuentro de niños del Proyecto Aqualina con los conductores de motos, en relación con el cuidado del medio ambiente.

También hubo una presentación de fotos históricas publicadas en el libro digital «Motores clásicos en Cuba» y, como colofón, la actuación de los grupos musicales «LCD» y «Andro».

S: ¿Cuáles fueron las actividades del segundo día del rally?

O: El domingo 23 tuvo otras características: los motoristas situados desde temprano en el circuito del Malecón habanero, en representación de los Capítulos LAMA de: Pinar del Río, La Habana, Ciudad de La Habana, Cárdenas y Villa Clara, acompañados por 18 autos de la Escuela de Autos Históricos «A lo Cubano», hicieron un recorrido de dos vueltas al circuito. Había participación infantil (50 cc, 65 cc y 85 cc de Ciudad de La Habana y de Matanzas). El equipo juvenil STD (150 cc) y Súper Sport (250 cc) de La Habana y Pinar del Río, completaban el staff competidor.

ORIGINALIDAD		
No.	Conductor	Marca
12	José Ángel Pérez	Harley-Davidson

CREATIVIDAD		
No.	Conductor	Marca
6	Félix Álvarez Castro	Whizzer

POPULARIDAD		
No.	Conductor	Marca
65	Ormin Gato Álvarez	Triumph

SENDAS agradece a los organizadores del evento sus valiosas informaciones para realizar este artículo, y especialmente a Onelio García Pérez por habernos permitido realizarle una entrevista. Los exhortamos a que continúen colaborando en la formación de una correcta cultura y educación vial entre los motoristas.



See: [http://www.revistasexcelencias.com/motor/a\(276592\)-fiesta-motos.html](http://www.revistasexcelencias.com/motor/a(276592)-fiesta-motos.html)

6.4- Tangible recognition by ULM:



Other references in Internet:

http://www.motomax.com.ar/motomax/index.php?option=com_content&view=section&id=3&layout=blog&Itemid=12&limitstart=640

<http://www.cubadebate.cu/fotorreportajes/2009/11/09/motociclistas-recorren-trayectoria-son-homenaje-compay-segundo/>

http://www.cleanuptheworld.org/PDF/es/cleanuptheworld_activityreport09_participants_lac.pdf

7- RECOMMENDATIONS

- To make the work extensive as a consultation tool.
- Strengthen the bonds among the motorcyclists, propitiating an exchange atmosphere, fraternity and continuous environmental improvement that facilitates the step from the lineal metabolism to the circular one achieving the sustainability therewith.

8- CERTIFICATION OF ACUALINA

The alliance of ACUALINA - Classic Bikes created since August 10 th, 2008 is of mutual benefit for both independent projects that have one common purpose: to make stocks in favour of the environment. Something that seemed absurd at the beginning, keeping in mind that the motorcycling contaminates with gases and noises, it consumes fuel and the personnel that is interested in it, doesn't seem to care about ecology. However, all the realized activities up to now give faith that undoubtedly altruistic and creative things can be made thinking of the love to our planet and only home.

We consider that the work developed by Onelio García Pérez, cultural promoter of the *Peña* "Friends of Fangio" with his PERMANENT "PROGRAM FOR THE CUBAN SUSTAINABLE MOTORCYCLING" is very praiseworthy and professional, being of great importance for the channel of *Motociclismo / MSC* located in hobbiesenred, in an interesting and quick way, it discloses and promotes to the world these good practices to be imitated.

For this means we make to consist that the members of ACUALINA are very satisfied and proud of having the presence of Onelio and the whole great family of Cuban motorists of LAMA in all the environmentalists activities that we carry out in our communities and at level of the whole country in the love, respect and care of the environment.

Respectfully,

Licenciada Ángela Corvea, bióloga marina
Coordinadora de los proyectos ambientales ACUALINA
y "A Limpiar el Mundo" *¡Salva tu pedacito!* en Playa
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Seamos cada día mejores ciudadanos y ciudadanas ambientales globales

9- SUMMATIONS

With this **"PERMANENT PROGRAM FOR THE MSC"**, we expect on behalf of the Chapter Havana, the Cultural Project *Peña* "Friends of Fangio", place where I am its cultural promoter LAMA and where the independent clubs of motorcycling and motor lovers of Havana get together in Cuba every Saturday to make a call so that each club, organization, etc. contributes with strength, ideas, actions to this indispensable and necessary movement that the FIM promotes and that it is translated in: **"2010 FIM ENVIRONMENTAL AWARD"**.

10- DATA OF THE AUTHOR

Author: **Onelio García Pérez**

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More data: <http://hobbiesenred.havanatrends.com/hobbiesenred/onelio.html>

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